# Do you know the **8 Drivers** of Your Company's Value?





### **Financial Performance**

Are you satisfied with the amount of money you are taking out of your business? Do you budget your cash withdrawals?



#### **Growth Potential**

Do you think your revenue and profit will grow, stay about the same, or decline next year? Do you have a written plan to grow your business next year?



#### Switzerland Structure

What would happen if you suddenly lost a key supplier, key customer, or key employee?



#### Valuation Teeter Totter

Are you interested in investing more money in your business? Where would you invest?



## **Recurring Revenue**

Does your company have any recurring revenue? Do you have a written plan to grow your recurring revenue?



# **Monopoly Control**

In the minds of your customers and prospects, do your products & services stand out from your competitors?



#### Customer Satisfaction

Are your customers likely to buy from you again? Do they often recommend you to other customers?



# Hub & Spoke

If you took a 6-week, dream vacation to Europe, how would your business perform without you? Do you spend more time away from your family and working in your business than you would like?